

THE MORRIS LEATHERMAN COMPANY
3128 Dean Court
Minneapolis, Minnesota 55416

WHITE BEAR LAKE SD
COMMUNITY ED STUDY
FINAL NOVEMBER 2015

VADNAIS HEIGHTS
(n=198)

Hello, I'm _____ of the Morris Leatherman Company, a polling firm located in Minneapolis. We've been retained by White Bear Lake Area Schools Community Services to a conduct a survey with a random sample of residents about community issues. This survey is being conducted because they are interested in your opinions and suggestions about current and future community needs. I want to assure you that all individual responses will be held strictly confidential; only summaries of the entire sample will be reported. (DO NOT PAUSE)

- | | |
|--|-------------|
| 1. Are you over the age of 60 years old? | YES.....78% |
| | NO.....22% |
| 2. Do you provide care for a parent, relative or friend? | YES.....28% |
| | NO.....72% |

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IF "NO" IN QUESTION #1 **AND** #2, THANK AND TERMINATE THE SURVEY.
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- | | |
|---|----------------------------|
| 3. Approximately how many years have you lived at your current residence? | LESS THAN TWO YEARS.....5% |
| | TWO TO FIVE YEARS.....10% |
| | SIX TO TEN YEARS.....13% |
| | 11 TO 20 YEARS.....29% |
| | 21 TO 30 YEARS.....16% |
| | OVER THIRTY YEARS.....28% |
| | DON'T KNOW/REFUSED.....0% |
| 4. How would you rate the quality of life in your community - excellent, good, only fair or poor? | EXCELLENT.....38% |
| | GOOD.....59% |
| | ONLY FAIR.....3% |
| | POOR.....1% |
| | DON'T KNOW/REFUSED.....0% |

5.	What do you like most, if anything, about living in your community?	DON'T KNOW/REFUSED.....1% LOCATION.....14% SAFE.....17% SMALL TOWN FEEL.....10% SENSE OF COMMUNITY.....13% FRIENDLY PEOPLE.....15% HOUSING/NEIGHBORHOOD...17% PARKS AND TRAILS.....8% SCATTERED.....4%
6.	What do you think is the most serious issue, if anything, facing your community today?	DON'T KNOW/REFUSED.....8% NOTHING.....31% HIGH TAXES.....14% POOR SPENDING.....5% RISING CRIME.....10% GROWTH.....14% AGING COMMUNITY.....13% LACK OF ACTIVITIES.....2% LAKE WATER LEVEL.....3% SCATTERED.....1%
7.	To which of the following do you feel a closer connection to: A) Your city as a whole, B) Your neighborhood, C) Your school district, or D) Your church?	STATEMENT A.....23% STATEMENT B.....54% STATEMENT C.....2% STATEMENT D.....20% DON'T KNOW/REFUSED.....2%
8.	Do you feel accepted, valued and welcomed in your community?	YES.....98% NO.....2% DON'T KNOW/REFUSED.....1%
	IF "NO," ASK: (n=4)	
	9. Why do you feel that way?	
	DON'T KNOW PEOPLE, 50%; NOT ENOUGH OPPORTUNITIES TO BE INVOLVED, 50%.	
10.	Do you have contact with your neighbors on a frequent basis? (IF "YES," ASK:) Do you have frequent contact with 1 to 3 neighbors, 4 to 8 neighbors or more than 8 neighbors?	NO.....11% YES/1 TO 3.....60% YES/4 TO 8.....24% YES/MORE THAN 8.....5% DON'T KNOW/REFUSED.....0%

11.	How often do you and your neighbors do favors for each other - a lot, sometimes, rarely or never?	A LOT.....17% SOMETIMES.....51% RARELY.....25% NEVER.....8% DON'T KNOW/REFUSED.....0%
12.	As things now stand, how long in the future do you expect to live your current residence?	LESS THAN TWO YEARS.....3% THREE TO FIVE YEARS.....4% SIX TO TEN YEARS.....11% OVER TEN YEARS.....21% REST OF LIFE.....56% DON'T KNOW/REFUSED.....5%
13.	If you were going to move from your current home, how committed would you be to stay in the community -- very committed, somewhat committed, not too committed or not at all committed?	VERY COMMITTED.....48% SOMEWHAT COMMITTED.....36% NOT TOO COMMITTED.....8% NOT AT ALL COMMITTED....7% DON'T KNOW/REFUSED.....2%

I would like to read you a list of housing in a community. For each one, please tell me if you think your community currently has too many or too much, too few or too little, or about the right amount.

	TOO MAN	TOO FEW	ABT RGT	DK/ REF
14. Rental units?	13%	22%	58%	8%
15. Condominiums or townhouses?	11%	21%	62%	6%
16. Starter homes for young families?	3%	35%	60%	2%
17. "Move up" housing?	10%	13%	72%	6%
18. Higher cost housing?	20%	19%	56%	5%
19. Assisted living for seniors?	5%	37%	49%	10%
20. Nursing homes?	4%	39%	45%	12%
21. One level housing for seniors maintained by an association?	2%	40%	43%	14%

Now, I would now like to read a list of characteristics which are a part of the overall quality of life in a community. First, for each one tell me if it is a very important aspect of the quality of life, a somewhat important aspect, a not very important aspect or not at all important aspect of the quality of life.

	VRI	SMI	NVI	NAA	DKR
22. Parks and open spaces?	53%	36%	10%	0%	1%
23. Trails, sidewalks and bikeways?	58%	33%	8%	1%	1%

	VRI	SMI	NVI	NAA	DKR
24. Recreational programs?	34%	44%	19%	3%	1%
25. Shopping opportunities?	26%	39%	26%	9%	1%
26. Public safety?	82%	15%	2%	1%	1%
27. Services for long-term illnesses and diseases?	43%	42%	12%	1%	1%
28. Community celebrations and events?	18%	52%	27%	3%	1%
29. Theater and Arts?	14%	46%	36%	4%	1%
30. Public transportation?	29%	33%	23%	14%	1%
31. Dining establishments?	21%	59%	16%	3%	1%

Now for each one, please rate your community on that characteristic as excellent, good, only fair or poor.

	EXC	GOO	FAI	POO	DKR
32. Parks and open spaces?	34%	62%	5%	0%	0%
33. Trails, sidewalks and bikeways?	38%	51%	9%	1%	1%
34. Recreational programs?	25%	54%	10%	2%	10%
35. Shopping opportunities?	14%	47%	36%	3%	1%
36. Public safety?	55%	40%	4%	1%	0%
37. Services for long-term illnesses and diseases?	20%	39%	26%	8%	8%
38. Community celebrations and events?	14%	63%	21%	1%	2%
39. Theater and Arts?	12%	40%	34%	9%	6%
40. Public transportation?	14%	23%	37%	22%	4%
41. Dining establishments?	15%	57%	22%	3%	4%

Thinking about issues in your community....

42. Please tell me which one of these issues is the most important issue currently facing your community. (ROTATE)
43. And which issue would you rate as the second most important? (ROTATE AND RE-READ LIST, OMITTING FIRST CHOICE)
44. Which issue, if any, do you think is least important? (ROTATE AND RE-READ LIST, OMITTING FIRST AND SECOND CHOICE)

MOST SECD LST

ADEQUATE VOLUNTEER OPPORTUNITIES.....	2%	6%	18%
AVAILABILITY OF RECREATIONAL ACTIVITIES.....	8%	6%	12%
ACTIVITIES FOR SENIORS.....	10%	12%	4%
AVAILABILITY OF AFFORDABLE HOUSING.....	13%	17%	7%
AVAILABILITY OF AFFORDABLE GROCERIES.....	17%	11%	7%
AVAILABILITY OF PUBLIC TRANSPORTATION.....	15%	12%	15%
SAFE ROUTES IN THE COMMUNITY TO WALK OR BICYCLE.....	19%	19%	5%
ADEQUATE OPPORTUNITES FOR SOCIAL INTERACTION AMONG RESIDENTS.....	9%	8%	12%
SOMETHING ELSE.....	2%	0%	1%
NONE (VOL.).....	6%	10%	20%
Don't know/refused.....	0%	0%	0%

IF AN ISSUE IS CHOSEN "MOST IMPORTANT," ASK: (N=187)

Thinking about your top issue....

45. Do you think there are adequate resources and services in your community to address that issue?	ADEQUATE.....	78%
	INADEQUATE.....	21%
	DON'T KNOW/REFUSED.....	2%

IF "INADEQUATE," ASK: (n=39)

46. Who do you think should be most responsible for providing resources and services to address that issue -- federal or state government, county or city government, school district, non-profit or charitable organizations, private business or an individual or family?	FEDERAL/STATE.....	23%
	COUNTY/CITY.....	62%
	SCHOOL DISTRICT.....	5%
	NON-PROFIT/CHARITY.....	0%
	PRIVATE BUSINESS.....	5%
	INDIVIDUAL/FAMILY.....	3%
	NONE (VOL.).....	0%
	DON'T KNOW/REFUSED.....	3%

Thinking about health care....

47. How would you rate the quality of health care services provided in the community - excellent, good, only fair or poor?	EXCELLENT.....	29%
	GOOD.....	59%
	ONLY FAIR.....	10%
	POOR.....	1%
	DON'T KNOW/REFUSED.....	2%

48. How would you rate the variety of health care services offered in the community - excellent, good, only fair or poor?

EXCELLENT.....	27%
GOOD.....	65%
ONLY FAIR.....	6%
POOR.....	1%
DON'T KNOW/REFUSED.....	2%

IF "ONLY FAIR" OR "POOR," ASK: (n=12)

49. What health care services would you like to see offered?

UNSURE, 8%; SPECIALTY CLINICS, 42%; MORE CLINICS, 8%; EMERGENCY HOSPITAL, 17%; LOWER COST, 8%; MEMORY CARE, 17%.

50. Does the community currently offer the health care services you or members of your household need or do you have to travel outside of the community?

IN COMMUNITY.....	51%
OUTSIDE COMMUNITY.....	26%
DEPENDS (VOL.).....	23%
DON'T KNOW/REFUSED.....	0%

Let's turn to recreation and leisure activities and programs....

51. What is your favorite indoor recreation or leisure time activity?

DON'T KNOW/REFUSED.....	0%
NOTHING.....	4%
READING.....	28%
COOKING.....	12%
WATCHING TV/MOVIES.....	27%
EXERCISE/FITNESS.....	9%
ARTS AND CRAFTS.....	12%
CARDS/GAMES.....	3%
SCATTERED.....	4%

52. What is your favorite outdoor recreation or leisure time activity?

DON'T KNOW/REFUSED.....	1%
NOTHING.....	13%
WALKING.....	31%
RUNNING/JOGGING.....	5%
BICYCLING.....	6%
GOLFING.....	9%
FISHING/BOATING.....	8%
GARDENING.....	22%
NATURE WATCHING.....	3%
SCATTERED.....	2%

53. Does the current mix of community recreation and leisure programming meet the needs of your household?

YES.....	97%
NO.....	3%
DON'T KNOW/REFUSED.....	1%

IF "NO," ASK: (n=6)

54. What program(s) do you feel are lacking?

SENIOR PROGRAMS, 33%; FITNESS PROGRAMS, 33%; ARTS AND MUSIC, 17; SWIMMING, 17%.

Now, I would like to read you a list of current and potential programs and activities that could be offered in the community. For each one, please tell me if you or members of your household would be very likely to use it, somewhat likely, not too likely or not at all likely to use it in the future. (ROTATE)

VRL SML NTL NAA DKR

55. Education enrichment classes, such as financial planning and technology classes?	4%	16%	18%	62%	0%
56. Hobby, arts and crafts classes?	10%	25%	14%	52%	0%
57. Outdoor recreation programs?	13%	20%	17%	51%	0%
58. Indoor recreation programs?	8%	24%	18%	51%	0%
59. Fitness and wellness programs?	11%	19%	20%	50%	0%
60. Book clubs?	11%	22%	17%	51%	0%
61. Card clubs?	6%	19%	21%	54%	0%
62. Health discussion and support groups?	6%	15%	24%	55%	0%
63. Classes on new technologies, such as social media?	2%	12%	17%	70%	0%
64. Volunteer opportunities in the community?	3%	7%	31%	59%	1%

IF "VERY INTERESTED" OR "SOMEWHAT INTERESTED," ASK: (n=20)

65. What specific volunteer opportunities you would be interested in participating in?

UNSURE, 10%; SENIOR OUTINGS, 10%; CHILDREN'S EDUCATION, 15%; MEALS ON WHEELS, 10%; GARDENING, 5%; FOOD SHELF, 5%; NURSING HOME VISITS, 15%; SENIOR FITNESS, 5%; YOUTH SPORTS, 10%; HOSPITAL VISITS, 5%; ANIMAL SHELTERS, 10%.

66. Do you or members of your household currently leave the city for recreation programs or activities? (IF "YES," ASK:) What would that be?	DON'T KNOW/REFUSED.....0%
	NO.....89%
	FISHING.....2%
	WALKING.....2%
	SCATTERED.....7%

Let's turn to recreation and leisure facilities in your community....

67. In general, do you feel that existing recreation and leisure facilities offered in your city meet the needs of you and members of your household?
- | | |
|-------------------------|-----|
| YES..... | 94% |
| NO..... | 5% |
| DON'T KNOW/REFUSED..... | 1% |

IF "NO," ASK: (n=10)

68. What additional recreation and leisure facilities would you like to see offered in your city?

UNSURE, 10%; COMMUNITY CENTER, 10%; SENIOR CENTER, 20%; POOL, 60%.

69. Do you or members of your household currently leave the city for recreation facilities? (IF "YES," ASK:) What would that be?
- | | |
|-------------------------|-----|
| DON'T KNOW/REFUSED..... | 0% |
| NO..... | 83% |
| TRAILS..... | 9% |
| COMMUNITY CENTER..... | 3% |
| SCATTERED..... | 5% |

To what extent does each of the following considerations limit your use or participation in recreation facilities, activities and programs - would you say it limits you a lot, somewhat, or not at all?

	ALT	SOM	NAA	DKR
70. Too busy?	29%	30%	41%	0%
71. Availability of transportation?	9%	12%	79%	1%
72. Program location?	11%	21%	68%	0%
73. Personal health?	22%	19%	58%	1%
74. Having the skills to participate?	8%	19%	72%	1%
75. Times and days of the week programming is scheduled?	26%	25%	49%	0%
76. Lack of interest in programs offered?	43%	25%	32%	0%
77. Lack of information about the programs?	11%	26%	63%	0%
78. Accessibility for the disabled?	10%	13%	77%	0%
79. Program fees?	3%	11%	86%	1%
80. Registration procedures?	2%	10%	88%	0%

Moving on....

As you may know, the White Bear Lake Area Schools offer a number of services to the community through its Community Education Program.

81. How familiar are you with the White Bear Lake Area Schools' Community Education Program -- very familiar, somewhat familiar, not too familiar or not at all familiar?

VERY FAMILIAR.....	13%
SOMEWHAT FAMILIAR.....	39%
NOT TOO FAMILIAR.....	30%
NOT AT ALL FAMILIAR....	17%
DON'T KNOW/REFUSED.....	1%

82. From what you have heard or seen, how would you rate the White Bear Lake Area Schools' Community Education program -- excellent, good, only fair or poor?

EXCELLENT.....	14%
GOOD.....	63%
ONLY FAIR.....	13%
POOR.....	1%
DON'T KNOW/REFUSED.....	10%

83. Have you or members of your household participated in any Community Education programs during the past two years offered by the White Bear Lake Area Schools?

YES.....	37%
NO.....	63%
DON'T KNOW/REFUSED.....	1%

IF "NO," ASK: (n=73)

84. Have you or members of your household ever participated in any Community Education programs offered by the White Bear Lake Area Schools?

YES.....	46%
NO.....	54%
DON'T KNOW/REFUSED.....	0%

Changing topics....

85. Have you visited a senior center in your community? (IF "YES," ASK:) Which one have you visited?

DON'T KNOW/REFUSED.....	1%
NO.....	79%
WHITE BEAR.....	9%
SCATTERED.....	11%

IF "NO," ASK: (n=157)

86. Why haven't you visited a senior center?

DON'T KNOW/REFUSED.....	0%
NO NEED.....	24%
NO INTEREST.....	35%
AGE/HEALTH ISSUES.....	17%
NOT AWARE.....	14%
LOCATION TOO FAR.....	6%
SCATTERED.....	4%

87. If a senior center were closer to your home, would you be very likely to visit it, somewhat likely or not too likely?

VERY LIKELY.....	5%
SOMEWHAT LIKELY.....	25%
NOT TOO LIKELY.....	67%
DON'T KNOW/REFUSED.....	3%

Moving on....

88. What is your primary source of information about your community?

DON'T KNOW/REFUSED.....	0%
CITY NEWSLETTER.....	46%
CITY WEBSITE.....	16%
WORD OF MOUTH.....	14%
SCHOOL NEWSLETTER.....	2%
COMMUNITY ED CATALOG....	3%
CABLE TELEVISION.....	8%
LOCAL NEWSPAPER.....	9%
SCATTERED.....	3%

89. What would be the most effective method for you to receive information about your community?

DON'T KNOW/REFUSED.....	1%
CITY NEWSLETTER.....	48%
CITY WEBSITE.....	17%
WORD OF MOUTH.....	12%
SCHOOL NEWSLETTER.....	2%
COMMUNITY ED CATALOG....	4%
CABLE TELEVISION.....	8%
LOCAL NEWSPAPER.....	8%
SCATTERED.....	1%

I would like to read you a list of sources of information about your community. For each one, please tell me if it is a major source of information, a minor source or not a source at all. (ROTATE)

	MAJ	MIN	NAA	DKR
90. Community Education Catalog?	10%	33%	56%	1%
91. E-mail from Community Education?	4%	11%	86%	0%
92. Cable Access Channel?	14%	29%	58%	0%
93. Local newspaper?	29%	49%	22%	0%
94. Word of mouth?	32%	39%	28%	1%
95. The Community Education Website?	7%	12%	81%	1%
96. City newsletter?	55%	26%	19%	0%
97. City Park and Recreation Catalog?	10%	24%	66%	1%
98. E-mail from your City Park and Recreation Department?	4%	15%	81%	0%
99. City's Website?	21%	20%	59%	0%

100. Do you have access to the Internet?	YES.....66%
	NO.....34%
	DON'T KNOW/REFUSED.....0%

101. Overall, how would you rate your level of information about your community -- excellent, good, only fair, or poor?	EXCELLENT.....11%
	GOOD.....66%
	ONLY FAIR.....22%
	POOR.....2%
	DON'T KNOW/REFUSED.....0%

Now, just a few more questions for demographic purposes....

102. Are you a "snowbird" - do you leave Minnesota to spend the winter elsewhere?	YES.....7%
	NO.....93%
	DON'T KNOW/REFUSED.....0%

Could you please tell me how many people in each of the following age groups live in your household.

103. Adults, 80 years old or over?	0.....73%
	1.....22%
	2 OR MORE.....5%

104. Adults, 70 to 79 years old?	0.....63%
	1.....25%
	2 OR MORE.....13%

105. Adults, 60 to 69 year old?	0.....58%
	1.....20%
	2 OR MORE.....22%

106. Adults under 60?	0.....71%
	1.....7%
	2 OR MORE.....22%

107. What is your age, please?	18-39.....5%
	40-49.....11%
	50-59.....5%
	60-69.....35%
	70-79.....27%
	80 AND OVER.....18%
	DON'T KNOW/REFUSED.....0%

108. Do you live in your own home? (IF YES.....78%
 "NO," ASK:) Do you live with a NO/FAMILY OR FRIEND....12%
 family member or friend, in an NO/ASSISTED LIVING.....7%
 assisted living home, or a nursing NO/NURSING HOME.....3%
 home? SOMETHING ELSE.....0%
 DON'T KNOW/REFUSED.....0%

IF "YES," ASK: (n=155)

109. Do you own or rent your OWN.....91%
 present residence? RENT.....9%
 REFUSED.....0%

110. Do you receive assistance YES.....34%
 from family or friends to NO.....67%
 maintain your home and yard? DON'T KNOW/REFUSED.....0%

I would like to read you a list of possible services that could be offered in the community. For each one, please tell me if you would be very interested in using the service, somewhat interested or not too interested.

	VRI	SMI	NTI	DKR
111. Grocery and meal delivery?	9%	14%	77%	0%
112. House cleaning?	8%	10%	82%	0%
113. Plowing and shoveling?	20%	20%	59%	1%
114. Gardening?	12%	9%	78%	1%
115. Lawn care and upkeep?	16%	18%	66%	1%

116. Do you currently work outside of YES.....29%
 your home? NO.....71%
 DON'T KNOW/REFUSED.....0%

117. Which of the following categories WHITE.....87%
 represents your ethnicity - AFRICAN-AMERICAN.....9%
 White, African-American, Hispanic- HISPANIC-LATINO.....2%
 Latino, Asian-Pacific Islander, ASIAN-PACIFIC ISLANDER..2%
 Native American, or something NATIVE AMERICAN.....0%
 else? (IF "SOMETHING ELSE," ASK:) SOMETHING ELSE.....1%
 What would that be? DON'T KNOW/REFUSED.....0%

118. Do you identify yourself as some- YES.....30%
 one with a disability? NO.....70%
 DON'T KNOW/REFUSED.....0%

119. Finally, thinking about your household finances, how would you describe your financial situation, would you say that --	STATEMENT A.....4%
A) Your monthly expenses are exceeding your income;	STATEMENT B.....39%
B) You are meeting your monthly expenses but are putting aside little or no savings;	STATEMENT C.....42%
C) You are managing comfortably while putting some money aside;	STATEMENT D.....15%
D) Managing very well?	DON'T KNOW/REFUSED.....0%
122. Gender	MALE.....35%
	FEMALE.....65%
123. CITY	VADNAIS HEIGHTS.....100%